Pricing

Leadinfo

	Plans		
Feature	**Starter**	**Scale**	**Pro**
Value story	Ideal for small businesses or startups looking to identify key visitors without needing advanced features	Perfect for growing businesses that need deeper insights and are scaling their sales & marketing teams	This package is designed for larger teams or enterprises that need advanced automation, enhanced data management and personalized support.
Price (yearly)	**from £57/mo**	**from £132/mo**	**from £298/mo**
Leads	50 - 100 leads	250 - 5000 leads	750 - unlimited
Users	3 users included	10 users included	Unlimited users
Automations	3 automations included	10 automations included	Unlimited automations
Email reports	3 automated email reports with csv included	10 automated email reports with csv included	Unlimited email reports included
CRM integrations	67 CRM integrations included	+ MS Dynamics / Hubspot	+ Marketo / Salesforce
Ads integrations	Google ads integration	+ Linkedin ads integration	+ Linkedin ads integration
Analytics Integrations	⊗	GA4 + Looker Studio integration	+ Matomo integration
Communication integrations	Slack / MS Teams	Slack / MS Teams	Slack / MS Teams
Automation integrations	⊗	Zapier / Make	Zapier / Make
CRM Actions	Send leads manually to your CRM	Send leads automatically or manually to your CRM	Send leads automatically or manually to your CRM
Customer Support Level	Customer support via email (72h SLA)	Customer support via email & phone (48h SLA)	Customer support via email & phone (24h SLA)
Onboarding	Online on-demand webinar	Online on-demand webinar	Personalized onboarding
Screen Recording	⊗	Visualize user behavior with Screen Recordings (7 day data retention)	Visualize user behavior with Screen Recordings (14 day data retention)
Linkedin Audiences	⊗	Export companies to LinkedIn Matched Audiences Manually	Send leads to LinkedIn Matched Audiences automated
User Management	⊗	User Roles (Admin, Edit, Viewer roles)	User Roles (Admin, Edit, Viewer roles)
CRM automation	⊗	Use CRM data within Leadinfo for automation	Use CRM data within Leadinfo for automation
Extra	⊗	Import customer data (max. 500 per upload) to automatically assign tags	Unlimited Imports of customer data to automatically assign tags
	⊗	⊗	Dedicated Customer Success Manager
	⊗	⊗	Data dump
	⊗	⊗	Access to SFTP
	⊗	⊗	Quarterly check-ins with CSM
	⊗	⊗	Mobile phone numbers
Add-on: Autopilot per seat	**£54**	**£54**	**£54**
Add-on: Leadbot per month	**£54**	**£54**	**£54**
Add-on: Liquid Content	**from £59/mo**	**from £110/mo**	**from £145/mo**

Pricing scale

Leadinfo

	Monthly			Annual		
Scale	Starter	Scale	Pro	Starter	Scale	Pro
0 - 50	£83	£174	£390	£69	£132	£298
51 - 100	£108	£174	£390	£99	£132	£298
101 - 250	N/A	£174	£390	N/A	£132	£298
251 - 500	N/A	£232	£390	N/A	£174	£298
501 - 750	N/A	£282	£390	N/A	£215	£298
751 - 1000	N/A	£340	£464	N/A	£257	£357
1001 - 1500	N/A	£390	£539	N/A	£298	£415
1501 - 2000	N/A	£431	£606	N/A	£332	£464
2001 - 3000	N/A	£498	£738	N/A	£381	£564
3001 - 4000	N/A	£539	£855	N/A	£415	£655
4001 - 5000	N/A	£589	£962	N/A	£448	£738
5001 - 6000	N/A	N/A	£1070	N/A	N/A	£821
6001 - 7000	N/A	N/A	£1178	N/A	N/A	£904
7001 - 8000	N/A	N/A	£1286	N/A	N/A	£987
8001 - 9000	N/A	N/A	£1394	N/A	N/A	£1070
9001 - 10000	N/A	N/A	£1502	N/A	N/A	£1153