

## Plans

Feature	Starter	Scale	Pro
<b>Value story</b>	Ideal for small businesses or startups looking to identify key visitors without needing advanced features	Perfect for growing businesses that need deeper insights and are scaling their sales & marketing teams	This package is designed for larger teams or enterprises that need advanced automation, enhanced data management and personalized support.
<b>Price (yearly)</b>	<b>from €69/mo</b>	<b>from €159/mo</b>	<b>from €359/mo</b>
<b>Leads</b>	50 - 100 leads	250 - 5000 leads	750 - unlimited
<b>Users</b>	3 users included	10 users included	Unlimited users
<b>Automations</b>	3 automations included	10 automations included	Unlimited automations
<b>Email reports</b>	3 automated email reports with csv included	10 automated email reports with csv included	Unlimited email reports included
<b>CRM integrations</b>	67 CRM integrations included	+ MS Dynamics / Hubspot	+ Marketo / Salesforce
<b>Ads integrations</b>	Google ads integration	+ LinkedIn ads integration	+ LinkedIn ads integration
<b>Analytics Integrations</b>	✗	GA4 + Looker Studio integration	+ Matomo integration
<b>Communication integrations</b>	Slack / MS Teams	Slack / MS Teams	Slack / MS Teams
<b>Automation integrations</b>	✗	Zapier / Make	Zapier / Make
<b>CRM Actions</b>	Send leads manually to your CRM	Send leads automatically or manually to your CRM	Send leads automatically or manually to your CRM
<b>Customer Support Level</b>	Customer support via email (72h SLA)	Customer support via email & phone (48h SLA)	Customer support via email & phone (24h SLA)
<b>Onboarding</b>	Online on-demand webinar	Online on-demand webinar	Personalized onboarding
<b>Screen Recording</b>	✗	Visualize user behavior with Screen Recordings (7 day data retention)	Visualize user behavior with Screen Recordings (14 day data retention)
<b>LinkedIn Audiences</b>	✗	Export companies to LinkedIn Matched Audiences Manually	Send leads to LinkedIn Matched Audiences automated
<b>User Management</b>	✗	User Roles (Admin, Edit, Viewer roles)	User Roles (Admin, Edit, Viewer roles)
<b>CRM automation</b>	✗	Use CRM data within Leadinfo for automation	Use CRM data within Leadinfo for automation
<b>Extra</b>	✗	Import customer data (max. 500 per upload) to automatically assign tags	Unlimited Imports of customer data to automatically assign tags
	✗	✗	Dedicated Customer Success Manager
	✗	✗	Data dump
	✗	✗	Access to SFTP
	✗	✗	Quarterly check-ins with CSM
	✗	✗	Mobile phone numbers
<b>Add-on: Autopilot per seat</b>	<b>€39</b>	<b>€59</b>	<b>€79</b>
<b>Add-on: Leadbot</b>	<b>€39</b>	<b>€59</b>	<b>€79</b>
<b>Add-on: Liquid Content</b>	<b>from €39/mo</b>	<b>from €129/mo</b>	<b>from €169/mo</b>

Scale	Monthly			Annual		
	Starter	Scale	Pro	Starter	Scale	Pro
0 - 50	€99	€209	€469	€69	€159	€359
51 - 100	€129	€209	€469	€99	€159	€359
101 - 250	N/A	€209	€469	N/A	€159	€359
251 - 500	N/A	€279	€469	N/A	€209	€359
501 - 750	N/A	€339	€469	N/A	€259	€359
751 - 1000	N/A	€409	€559	N/A	€309	€429
1001 - 1500	N/A	€469	€649	N/A	€359	€499
1501 - 2000	N/A	€519	€729	N/A	€399	€559
2001 - 3000	N/A	€599	€889	N/A	€459	€679
3001 - 4000	N/A	€649	€1030	N/A	€499	€789
4001 - 5000	N/A	€709	€1160	N/A	€539	€889
5001 - 6000	N/A	N/A	€1290	N/A	N/A	€989
6001 - 7000	N/A	N/A	€1420	N/A	N/A	€1090
7001 - 8000	N/A	N/A	€1550	N/A	N/A	€1190
8001 - 9000	N/A	N/A	€1680	N/A	N/A	€1290
9001 - 10000	N/A	N/A	€1810	N/A	N/A	€1390